

JAKE IRISH

SENIOR VIDEO EDITOR • CINEMATOGRAPHER

2026 SHOWREEL: vimeo.com/jakeirish/2026reel

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KEY SKILLS

✓ Final Cut Pro X & Premiere Pro	✓ Adobe After Effects and Adobe Creative Cloud	✓ DaVinci Resolve	✓ Generative AI Pipelines (Higgsfield, Seedance, Runway, ComfyUI)
✓ RAW & Log Workflows (Any Format: RED, Phantom, Canon, Sony, FreeFly & More)	✓ FPV & Aerial Cinematography	✓ Gimbal & Motion Stabilization	✓ Multi-Cam Live Event & Broadcast Production
✓ 360° / VR Video Production	✓ Motion Graphics & VFX Compositing	✓ Sound Design & Audio Post	✓ Color Science & Grading
✓ Timelapse & Hyperlapse (LRTimelapse)	✓ On-Location Live Editing	✓ Adobe Photoshop, Lightroom & AI Tools	✓ AI Assistants & Agents (Claude, ChatGPT, AE/Resolve plugins)
✓ Cloud & External Media Management	✓ Client Relations & Cross-Functional Leadership	✓ Mentorship & Creative Direction	✓ Rapid-Turnaround Delivery

PROFESSIONAL SUMMARY

Cinematographer, video editor, and colorist with 14+ years of experience delivering broadcast and digital campaigns for global brands including **Porsche, the NFL, Ralph Lauren, and Unilever**, spanning automotive, sports, fashion, live entertainment, and travel/tourism industries. Recognized by **DPreview, PetaPixel, and the Hashtag Sports Awards** for color work on the NFL Pro Bowl x Johnny FPV drone campaign, and selected by Porsche to judge its “Create2Extremes” global editing competition, choosing the grand-prize winner from thousands of submissions. Operated as a self-sufficient production unit across **20+ countries** for Beautiful Destinations, capturing a **UNWTO “Best Tourism Film, Middle East”** award, a **Super Bowl LIV** commercial for **Jamaica Tourist Board**, and a **United Nations** sustainability collaboration with **Yes Theory** across Bolivia, plus expedited on-site editing for **REVOLVE** Music Festival and camera work on three **The Chainsmokers** music videos. Directs the full RAW-to-delivery pipeline across any camera format, plus generative-AI workflows under tight broadcast deadlines, across multiple engagements with Rinck Advertising spanning **Dove, Vaseline, Pears**, and Maine Center for Disease Control and Prevention.

PROFESSIONAL EXPERIENCE

Rinck Advertising | Hybrid

May 2023 – June 2026

Senior Videographer & Video Editor

Owned production and post-production for a full-service advertising agency, leading video content from concept through broadcast delivery for national consumer brands.

- Shot and produced Vaseline Lip Therapy’s “Why So Dry?” activation at 13,000 feet during X Games weekend, earning two Gold Davey Awards, and led IANA’s Long Beach supply-chain campaign to a Silver Davey Award.
- Spearheaded “*Invested for Good*,” a fully AI-generated broadcast spot for Norway Savings Bank built end-to-end in Higgsfield Seedance and Nano Banana Pro, engineering locked, multi-generational character consistency and location-accurate prompts from concept through final delivery.
- Produced and edited campaigns for Pears (Unilever), VetriScience, Coleman’s Mustard, and Dove, plus social media assets for the Maine CDC, managing footage from raw ingest through broadcast-ready delivery.

Independent / Freelance | Los Angeles, CA & International

2018 – Present

Cinematographer, Editor & Colorist

Partnered with FPV pioneer Johnny FPV, global consumer brands, and touring artists as an independent cinematographer, editor, and colorist on high-profile commercial and live-event productions.

- Led the majority of the shot-by-shot editing and color pass on Porsche’s “*Drive2Extremes*” Taycan Cross Turismo film, engineering frame-matched transitions between the Finland and UAE locations, with a co-editor handling final sequencing. Selected by Porsche as a judge for its “Create2Extremes” editing competition, choosing the grand-prize winner from thousands of submissions.

- Color graded the NFL Pro Bowl x Johnny FPV drone campaign, a viral flight through Las Vegas Strip landmarks with projection-mapped VFX; recognized by DPReview and PetaPixel, won Best Use of Motion Graphics or Animation at the 2022 Hashtag Sports Awards, and was a finalist at the 14th Annual Shorty Awards.
- Served as sole editor for Dubai's Department of Economy & Tourism on a viral, 2,717-ft FPV descent of the Burj Khalifa, engineering speed ramping, gyro-data stabilization, and full sound design from raw ingest through commercial delivery.
- Captured all timelapse and hyperlapse sequences and assisted with color grading for DJI's "Introducing DJI OM 5" launch campaign, operated camera for a 3-part live series with The Chainsmokers, and later edited a companion Chainsmokers video.
- Edited "Sandscape," a Johnny FPV commercial for Abu Dhabi's Department of Culture & Tourism, and co-designed the "Johnny FPV LUTS" color-grading line, plus a solo "Jake Irish Collection" pack.
- Directed Ralph Lauren's 867 Timepiece Collection campaign, then shot lookbook content for Magnanni at Milan Fashion Week and Pitti Uomo.
- Delivered same-day, 1–2 hour turnaround edits for 818 Tequila at the REVOLVE Festival, including a Kim Kardashian interview.

Rinck Advertising | Remote

Nov 2020 – Feb 2021

- **Senior Videographer & Video Editor (Contract):** Directed and edited the Dove "Everyday Hero" influencer campaign for Unilever, driving tens of millions of organic views and earning a Gold Bell Ringer Award (PR Club of New England) plus two Golden Arrow Awards (Maine PR Council).

Beautiful Destinations | Global / Remote

2018 – 2020

Creative & Cinematographer, Travel/Tourism

Core creative contributor to a leading global travel media brand, shooting and producing award-winning tourism campaigns for national governments and international brands.

- Produced and shot "People to People" for Egypt's Ministry of Tourism and Antiquities, named Best Tourism Promotional Film in the Middle East by the UNWTO and covered by Egypt Independent and Al-Ahram.
- Provided additional cinematography on the Jamaica Tourism Board's "Heartbeat of the World," an official Super Bowl LIV commercial directed by Mathias De Rada.
- Served as sole cinematographer and camera operator for Brand USA's official Maine tourism campaign, self-managing multi-camera setups, lighting, and gimbal tracking across locations statewide.
- Edited "Johnny FPV x Beautiful Destinations: Turkey" (Landscape category winner, NYC Drone Film Festival) and "Euro Trippin'," Beautiful Destinations' own 30-day, 20-country 360° GoPro production requiring complex 360 stitching and drone hyperlapse stabilization; that expertise led Johnny FPV to bring me on for his own projects afterward.
- Served as videographer, editor, and visual effects artist on "The Bolivia Travel Guide," a joint production between the United Nations, Yes Theory, and Beautiful Destinations.

EARLY CAREER

- **Rinck Advertising** | Hybrid | Videographer & Editor | 2012 – 2016: Produced and edited campaign video for McDonald's, Amtrak, Green Mountain Coffee, Gorton's Seafood, and Daily's Cocktail.
- **TradeMark R Production** | Film Editor | 2012 – 2013: Edited *The Peloton Project*, a feature documentary produced by and starring Patrick Dempsey.

AWARDS & RECOGNITION

- UNWTO Best Tourism Promotional Film, Middle East (Egypt Ministry of Tourism & Antiquities)
- New York City Drone Film Festival: Winner, Landscape Category (Johnny FPV x Beautiful Destinations: Turkey)
- Hashtag Sports Awards: Winner, Best Use of Motion Graphics/Animation (NFL Pro Bowl x Johnny FPV, 2022)
- The Shorty Awards: Finalist, 14th Annual (NFL Pro Bowl x Johnny FPV)
- PR Club of New England: Gold Bell Ringer Award, Influencer Campaign (Dove "Everyday Hero")
- Maine PR Council: 2x Golden Arrow Awards, Social Media & Digital/Influencer Campaign (Dove "Everyday Hero")
- Davey Awards: 2x Gold, Campaign & Series (Vaseline x X Games "Why So Dry?")
- Davey Awards: Silver, Integrated Campaign: Promotional & Branding (IANA Long Beach)

EDUCATION

Salisbury University: Integrated Marketing and Communications | 2013 – 2017